

# MOHAMED FAHEEM AHMED

Senior Creative/ Head of Design

+971 50 4128740  
pymoarts@gmail.com  
Dubai, UAE  
@pymoarts

## About

With over a decade of experience in branding and social media throughout the GCC, I have led campaigns for some of the region's most esteemed brands. My expertise is in art direction, developing functional visual identities that resonate with target audiences.

Central to my approach is mentoring and guiding my team, ensuring our creative output consistently exceeds expectations. From brainstorming innovative ideas to meticulously executing campaigns, I am dedicated to delivering exceptional results.

## Education

2008 - 2011

**Mahatma Gandhi University, India**

Bachelor's Degree in  
Animation & Graphic Design

## Skills

- Ai Enthusiasts
- Branding
- Digital Designing
- Campaign Leadership
- Creative Strategy
- Team Mentoring
- Detail-Oriented
- Watercolor Painting Artist

## Work Experience

### Associate Creative Director | 2016-present Netizency, Dubai

For eight years at Netizency, a top MENA digital brand marketing agency, I've led branding projects for Liv Young & Liv Prime, & collaborated with brands like Virgin Megastore, Vodafone, QNB, ENBD, Liv bank, McDonald's, Mubadala, Wavo (OSN), and TikTok for business. Starting as a designer, I progressed to crafting pitches, visuals, and brainstorming sessions, closely collaborating with the digital head and designers at all levels. My time at Netizency refined my skills in brand development, creative strategy, and team leadership, ensuring impactful results for our clients.

### Senior Graphic Designer | 2014-2016 NRay Designs, Dubai

During my time at Nray, a startup, I was instrumental in its growth. I specialized in packaging, branding, and identity for major FMCG brands. I also contributed to Gulf Food events, print ads, and innovative printing techniques. As a senior designer and art director, I led brand creation & development, including digital website design projects.

### Lead Graphic Designer | 2013-2014 FHSI Architects, Dubai

Worked under the leadership of renowned Australian architect Fariborz Hatam. Contributed to branding and presentations for major projects within the FHSI portfolio, including high-profile developments for Omniyat Properties.

### Graphic Design Assistant | 2012 Latheesh Lakshman/Kochi Muziris Biennale

At the Kochi Muziris Biennale, India's first biennale event, I assisted Latheesh Lakshman, the senior design lead. Together, we ensured consistent branding across all event collateral and managed the overall branding strategy. This experience enhanced my skills in executing cohesive design concepts within a large-scale event setting.

### Graphic Designer | 2011-2012 Tetrixs Technologies, Kerala

At Tetrixs animation studio, I transitioned from a junior to a senior designer. Collaborating directly with clients like ICLA, Bhima, Kerala Gov, and DP World, I specialized in storyboarding, character design, background illustration, and branding.



*Thank you*